It is with profound sadness that we announce the passing of our founder, our leader, our father, and our friend, Michael A. Coiro, Sr. More than 50 years ago, Michael started Allentown from literally nothing, creating a company dedicated to the values he practiced in his everyday life: hard work, loyalty, service, and humility. From his example came not just a company whose products have contributed to innumerable advances in medicine, but a powerful force for what is good and what is right in our industry.

In his own special way, Michael brightened and bettered the lives of all who knew him, teaching by example that life is a personal journey whose beginning you can’t change, and whose ending you can’t know, so you had better enjoy yourself along the way.

To paraphrase the lyrics of his favorite artist, from one of his most famous songs:

“He lived a life that was full. He travelled each and every highway. But more, much more than this. He did it his way.”

Mass of Christian Burial will be celebrated 11am on Friday, June 1st at St. John’s Church, 1282 Yardville-Allentown Rd., Allentown. Interment will follow in the Parish Cemetery. A viewing will be held Thursday, May 31st from 5-9pm at the Peppler Funeral Home, 114 S. Main St., Allentown. Memorial contributions may be made in Michael’s name to the American Cancer Society or to St. John the Baptist Roman Catholic Church.